



BOYS & GIRLS CLUBS  
OF BROWARD COUNTY

# Today's Youth, Tomorrow's Leaders

2025 Youth of the Year &  
Hall of Fame Celebration

Hosted by The Marti Huizenga Boys & Girls Club  
Advisory Council

## SPONSORSHIP OPPORTUNITIES

Saturday, January 18<sup>TH</sup>, 2025

The Westin Fort Lauderdale Beach Resort

6:00pm - 10:00pm



# ABOUT TODAY'S YOUTH, TOMORROW'S LEADERS 2025 YOUTH OF THE YEAR/HALL OF FAME CELEBRATION

## Please Join Us for an Unforgettable Evening Celebrating Our Future Leaders

The 3rd Annual Today's Youth, Tomorrow's Leaders: 2025 Youth of the Year & Hall of Fame Celebration is set to be an inspiring evening where we honor the remarkable achievements of our youth and recognize the unwavering support of our community champions. This evening will showcase the correlation of how Today's Youth can become Tomorrow's Leaders. Enjoy a fun-filled evening filled with live entertainment, gourmet cuisine, and the company of like-minded individuals dedicated to fostering positive change.

## Event Highlights

**Youth of the Year Awards:** Help us celebrate the Youth of the Year winners from each of our 15 Clubs across Broward County. Witness the inspiring stories of our Youth of the Year finalists, who have overcome significant obstacles to achieve their dreams. These young leaders exemplify resilience, determination, and the spirit of Boys & Girls Clubs. The evening will culminate with the announcement of our 2025 Youth of the Year Winner.

**Hall of Fame Inductions:** Celebrate the extraordinary contributions of our **Rita & Rick Case Boys & Girls Clubs of Broward County Hall of Fame** inductees—dedicated supporters whose generosity and commitment have transformed countless lives and helped shape the futures of our community. This is one of the highest recognition awards that can be bestowed upon an individual, company or partnership. Each of the nominees has contributed a minimum of \$250,000, been active for at least 5 years and are in good standing with Boys & Girls Clubs of Broward County. This night will also include the induction of Eddie Jones, former Miami Heat superstar, into our **Boys & Girls Clubs of Broward County Alumni Hall of Fame**. This individual will be honored for making strides in his commitment to the Club, community, and their professional career. We are excited to show today's youth what success looks like in our alumni... a true bridge and connection they will surely relate to!

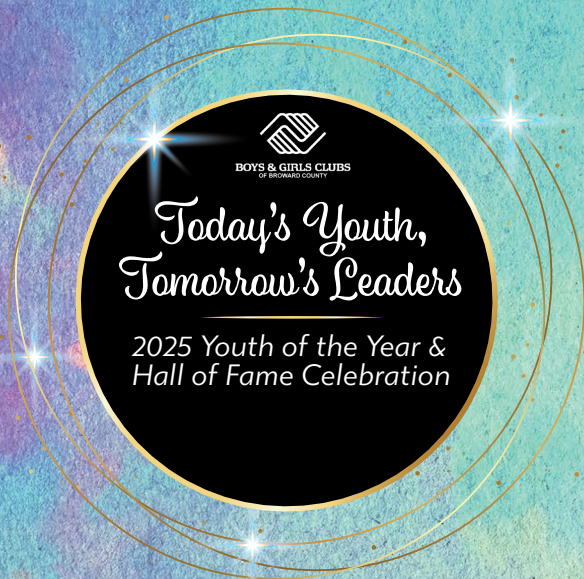
## Your Impact

We ask you to become a sponsor for our Today's Youth, Tomorrow's Leaders: 2025 Youth of the Year & Hall of Fame Celebration and make Boys & Girls Clubs of Broward County a part of your story. By investing in the lives of the youth who need us most, you are changing what is possible each and every day for our community and our youth. Your contribution will help us continue to build a community where every child has the opportunity to thrive and succeed.

## Please consider supporting what is sure to be our marquee event of the year!

### ABOUT BOYS & GIRLS CLUBS OF BROWARD COUNTY ([WWW.BGCBC.ORG](http://WWW.BGCBC.ORG))

At Boys & Girls Clubs of Broward County, our mission is to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens. Thousands of children take part in our core programs at our 15 county clubs. The fee for caregivers to send a child to BGCBC is only \$15 a year. However, with the full cost to send one child being almost \$1,305, events like Today's Youth, Tomorrow's Leaders help offset the costs so we can give our children a chance at a positive life. By focusing on academic success, healthy lifestyles and teaching them to have a good character, we plant seeds for them to lead successful lives. The Youth of the Year program epitomizes this mission by celebrating outstanding young individuals who have shown exceptional leadership, academic excellence, and dedication to community service.



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# Hall of Fame Inductees

*Individuals*



Linda & Douglas  
Von Allmen

*Company*



*Partnership/Foundation*



*Alumni*



Markus Howell



Eddie Jones



## TITLE SPONSOR (EXCLUSIVE)- \$25,000

- Three premium tables of 10
- Exclusive naming rights of event
- Inclusion in pre and post event release and media exposure
- Two Full-page color ads in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Logo listed on all event signage, invitation, save-the-date & print materials
- Company recognition on social media, marketing e-blasts, & all additional promotional material

## PRESENTING SPONSOR (EXCLUSIVE) - \$20,000

- Two premium tables of 10
- Exclusive presenting rights of event
- Inclusion in pre and post event release and media exposure
- Two Full-page color ads in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Logo listed on all event signage, invitation, save-the-date & print materials
- Company recognition on social media, marketing e-blasts, & all additional promotional material



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## ENTERTAINMENT SPONSOR (EXCLUSIVE) - \$20,000



**BOYS & GIRLS CLUBS**  
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- One premium table of 10
- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Logo listed on all event signage and print materials
- Company recognition on social media and marketing materials
- Inclusion in Pre and Post event releases and media exposure

## DRESS FOR SUCCESS SPONSOR (EXCLUSIVE) - \$15,000

- One premium table of 10
- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Inclusion in pre and post event releases and media exposure
- Sponsorship will underwrite the top 4 finalists' gala outfits for the night
- Logo listed on all event signage and print materials
- Company recognition on social media and marketing materials



## WELCOME RECEPTION SPONSOR (EXCLUSIVE) - \$12,500

- One table of 10
- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Company logo branded on cocktail reception beverage napkins
- Signature cocktail named after sponsor during welcome reception
- Logo listed on all event signage and print materials
- Company recognition on social media and marketing materials



## LIVE AUCTION SPONSOR (EXCLUSIVE) - \$12,000



**BOYS & GIRLS CLUBS**  
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- One table of 10
- Full-page color ad in event program
  - Note: Ads must be submitted by Friday, January 10th to meet print deadline
- Logo displayed on auction bid light sticks
- Logo located in live auction videos
- Logo listed on all event signage and print materials
- Company recognition on social media and marketing materials

## YOY HONOREE SWAG BAGS SPONSOR (EXCLUSIVE) \$10,000

- One table of 10
- Full-page color ad in event program
  - Note: Ads must be submitted by Friday, January 10th to meet print deadline
- Company logo branded on all swag bags given to the Youth of the Year Honorees
- Opportunity to provide promotional items in the swag bags
- Logo listed on all event signage and print materials
- Company recognition on social media and marketing materials

## BALLOON DROP SPONSOR (EXCLUSIVE) - \$7,500

**\*\*MUST BE CONFIRMED BY DECEMBER 1, 2024 TO ENSURE BALLOON ORDER\*\***

- One table of 10
- Full-page color ad in event program
  - Note: Ads must be submitted by Friday, January 10th to meet print deadline
- Company logo branded on balloons in balloon drop
- Company recognition on social media and marketing materials
- Logo listed on all event signage and print materials



## LEADING THE WAY SPONSOR - \$6,000



- One table of 10
- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Logo listed on all event signage and print materials
- Company recognition on social media and marketing materials

## VALET SPONSOR (EXCLUSIVE) - \$5,000

- Six tickets to Gala
- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Company logo on signage displayed at valet entrance
- Opportunity to provide promotional items featuring sponsor logo placed each vehicle (provided by sponsor)
- Company recognition on social media and marketing materials

## PHOTOBOOTH SPONSOR (EXCLUSIVE) - \$5,000

- Six tickets to Gala
- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Logo placed on digital photo border
- Company recognition on social media and marketing materials



## COOKIE SPONSOR (EXCLUSIVE) - \$5,000

- Six tickets to the Gala
- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Company logo on Cookie tag placed at all table settings "Courtesy of: with company name"
- Company recognition on social media & marketing materials



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## PROGRAM SPONSOR (EXCLUSIVE) - \$5,000

- Six tickets to the Gala
- (2) Full-page color ads in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Company logo listed on all programs
- Company recognition on social media & marketing materials

## MENU SPONSOR (EXCLUSIVE) - \$2,500 **SOLD**

- Four tickets to the Gala
- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Company logo listed on all menus at each table setting
- Company recognition on social media & marketing materials

## TOMORROW'S LEADERS SPONSOR - \$2,500

- Four tickets to the Gala
- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Company recognition on social media & marketing materials





# UNDERWRITING OPPORTUNITIES



**BOYS & GIRLS CLUBS**  
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## Benefits:

- Full-page color ad in event program

Note: Ads must be submitted by Friday, January 10th to meet print deadline

- Tickets to the Gala (as noted below)
- Company recognition on event signage

**Lighting & Production – \$5,000 (6 tickets)**

**Centerpieces – \$5,000 (6 tickets)**

**Silent Auction – \$2,500 (4 tickets) ~~SOLD~~**

**Wine Pull - \$2,000 (2 tickets)**

**Robot - \$2,000 (2 tickets)**

**Raffle – \$2,000 (2 tickets) ~~SOLD~~**

# TABLES / TICKETS

**\$5,000 – Table of 10**

**\$500 – Individual tickets**



# SPONSORSHIP OPPORTUNITIES

- TITLE SPONSOR
- PRESENTING SPONSOR
- ENTERTAINMENT SPONSOR
- DRESS FOR SUCCESS SPONSOR
- WELCOME RECEPTION SPONSOR
- LIVE AUCTION SPONSOR
- YOY HONOREE SWAG BAGS SPONSOR
- BALLOON DROP SPONSOR
- LEADING THE WAY SPONSOR
- VALET SPONSOR
- PHOTOBOOTH SPONSOR
- COOKIE SPONSOR
- PROGRAM SPONSOR
- MENU SPONSOR **SOLD**
- TOMORROW'S LEADERS SPONSOR



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## UNDERWRITING OPPORTUNITIES

- LIGHTING & PRODUCTION
- CENTERPIECES
- SILENT AUCTION **SOLD**
- WINE PULL
- ROBOT
- RAFFLE **SOLD**

Table of 10 - \$5,000

Individual Tickets - \$500

Company Name \_\_\_\_\_

Address, City, State, Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Mastercard

Amex

Visa

Discover

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_ Amount to charge \_\_\_\_\_

**RETURN COMPLETED FORM TO AMANDA MCCARTHY AT AMCCARTHY@BGCBC.ORG**

**THANK YOU FOR YOUR GENEROSITY!**