



# 18th Annual International Automotive Excellence Gala

## PIER SIXTY-SIX RESORT

2301 SE 17th Street, Fort Lauderdale, FL 33316

### Grand Gala Dinner, Auction & Live Entertainment

**VIP Reception for Big Wheels, Honorees & Sponsors Friday, February 21st, 2025 - 6:00 PM**

**International Automotive Excellence Gala Saturday, February 22nd, 2025 - 5:30 PM**

Recognizing and celebrating leaders in every category of the automotive industry, this star-studded Gala treats guests to an elegant Cocktail Reception, Gourmet Dinner, Live Entertainment, and the chance to bid on exquisite auction items.

#### 2025 Racing Automotive Lifetime Achievement Award Recipient

*Kyle Petty – Former NASCAR Driver and Current NBC Sports Racing Analyst*

#### 2025 Manufacturer Automotive Lifetime Achievement Award Recipient

*Sebastian Mackensen - President & CEO, BMW of North America, LLC (BMW NA), and Head of BMW Group Region Americas*

#### 2025 Dealer Automotive Lifetime Achievement Award Recipient

*Mario Murgado – President & CEO, Murgado Automotive Group*

#### Black Tie Optional

Individual tickets are available for \$750

Premier table of 10 - \$10,000

Standard table of 10 - \$5,000

Sponsorships are available starting at \$5,000

For more information please contact:

Kerry Becker  
VP of Development & Events  
954-537-1010 EXT. 220  
kbecker@bgcbc.org





# About 18th Annual International Automotive Excellence Gala

Recognizing and celebrating leaders in every category of the automotive industry, this star-studded Gala treats guests to an elegant Cocktail Reception, Gourmet Dinner, Live Entertainment, and the chance to bid on exquisite auction items.

Past recipients of this prestigious honor include Felix Sabates, Lee Iacocca, Mary T. Barra, as well as racing legends Jeff Gordon, Dale Earnhardt Jr. and many others.



**BOYS & GIRLS CLUBS**  
OF BROWARD COUNTY

## ABOUT BOYS & GIRLS CLUBS OF BROWARD COUNTY ([WWW.BGCBC.ORG](http://WWW.BGCBC.ORG))

Our mission at Boys & Girls Clubs of Broward County (BGCBC) is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens. Thousands of children take part in our core programs at all 15 of our county clubs. The fee for caregivers to send a child to the BGCBC is only \$15 a year. However, with the full cost to send one child being almost \$1,305, events like the International Automotive Excellence Gala help offset the costs so we can give our children a chance at a positive life. By focusing on academic success, healthy lifestyles and teaching them to have a good character, we plant seeds for them to lead successful lives.



## SPONSORSHIP OPPORTUNITIES

*Gala Sponsor - \$50,000* **SOLD**



- 2 Premier Tables of 10 at Saturday's International Automotive Excellence Gala
- Display opportunities at Valet Entrance and inside Ballroom
- Sponsor recognition during program
- Recognition on signage
- Logo recognition on table placement cards
- Logo with hyperlink posted on Silent Auction Website
- 2 Full-page color ads in the event program
- Admission for 10 guests to the Friday night VIP Reception
- Display opportunities at the Friday night VIP Reception



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## SPONSORSHIP OPPORTUNITIES

Program Sponsor - \$25,000

**SOLD**



- 1 Premier Table of 10 at Saturday's International Automotive Excellence Gala
- Sponsor recognition during program
- Recognition on signage
- Logo with hyperlink posted on Silent Auction Website
- Full-page color ad in the event program
- Admission for 6 guests to the Friday night VIP Reception
- Logo listed on program cover



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# *SPONSORSHIP OPPORTUNITIES*

## *Welcome Reception Sponsor - \$25,000*

**SOLD**



- 1 Premier Table of 10 at Saturday's International Automotive Excellence Gala
- Sponsor recognition during program
- Recognition on signage
- Logo with hyperlink posted on Silent Auction Website
- Full-page color ad in the event program
- Admission for 6 guests to the Friday night VIP Reception



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## *SPONSORSHIP OPPORTUNITIES*

# *Friday Night VIP Reception Sponsor - \$25,000*

- 1 Premier Table of 10 at Saturday's International Automotive Excellence Gala
- Sponsor Recognition during program
- Recognition on signage
- Logo with hyperlink posted on Silent Auction Website
- Full-page color ad in the event program
- Admission for 10 guests to the Friday night VIP Reception
- Logo on the VIP invite



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## *SPONSORSHIP OPPORTUNITIES*

*Awards Sponsor - \$20,000*

**SOLD**

**BRAMAN**  
AUTOMOTIVE

- 1 Table of 10 at Saturday's International Automotive Excellence Gala
- Sponsor recognition during program
- Logo with hyperlink posted on Silent Auction Website
- Recognition on signage
- Full-page color ad in the event program
- Logo on video highlighting honorees
- Admission for 4 guests to Friday night VIP reception



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# *SPONSORSHIP OPPORTUNITIES*

## *Live Auction Sponsor - \$20,000*

**SOLD**



- 1 Table of 10 at Saturday's International Automotive Excellence Gala
- Sponsor recognition during program
- Recognition on signage
- Logo included on Live Auction Videos
- Logo included in Live Auction Preview cover
- Logo with hyperlink posted on Silent Auction Website
- Full-page color ad in the event program
- Admission for 2 guests for Friday night VIP Reception



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# *SPONSORSHIP OPPORTUNITIES*

## *Entertainment Sponsor - \$20,000*



### Holman

**Lauderdale BMW**  
Fort Lauderdale | Pembroke Pines

- 1 Table of 10 at Saturday's International Automotive Excellence Gala
- Sponsor recognition during program
- Recognition on signage
- Logo with hyperlink posted on Silent Auction Website
- Full-page color ad in the event program
- Admission for 2 guests to Friday night VIP Reception



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## *SPONSORSHIP OPPORTUNITIES*

# *Silent Auction Sponsor - \$15,000*

- 1 Table of 10 at Saturday's International Automotive Excellence Gala
- Sponsor recognition during program
- Recognition on signage
- Logo hyperlink on Silent Auction Website
- Full-page color ad in the event program
- Logo on all Silent Auction Marketing Materials & Auction Social Posts



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## *SPONSORSHIP OPPORTUNITIES*

# *Valet Sponsor, Saturday Gala - \$5,000*

- Admission for 4 guests to Saturday's International Automotive Excellence Gala
- Recognition on signage
- Logo with hyperlink posted on Silent Auction Website
- Full-page color ad in the event program



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## *SPONSORSHIP OPPORTUNITIES*

### *Photo Booth Sponsor - \$5,000*

- Admission for 4 guests to Saturday's International Automotive Excellence Gala
- Recognition on signage
- Logo with hyperlink posted on Silent Auction Website
- Full-page color ad in the event program
- Logo on digital photo border



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*SPONSORSHIP OPPORTUNITIES*

*Champagne Raffle Sponsor - \$5,000*

*Ali Meijer*

- Admission for 4 guests to Saturday's International Automotive Excellence Gala
- Recognition on signage
- Logo with hyperlink posted on Silent Auction Website
- Full-page color ad the event program
- Logo on Champagne Raffle cards



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## SPONSORSHIP OPPORTUNITIES

**Valet Sponsor, Friday VIP Reception** **SOLD**  
**- \$5,000**



- Admission for 4 guests to Saturday's International Automotive Excellence Gala
- Admission for 4 guests to the Friday night VIP Reception
- Recognition on signage
- Logo with hyperlink posted on Silent Auction Website
- Full-page color ad in the event program



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# SPONSORSHIP AGREEMENT

Sponsorship level \_\_\_\_\_ Amount \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Address, City, State, Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Mastercard     Amex     Visa     Discover

Expiration Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

## SPONSORSHIP TERMS

- All sponsorships must be paid in full by February 15, 2025
- Please sign below and email to [kbecker@bgcbc.org](mailto:kbecker@bgcbc.org)
- Please mail checks to:  
Boys & Girls Clubs of Broward County  
Attn: Kerry Becker  
877 NW 61st St,  
Fort Lauderdale, FL 33309

For more information contact:  
Kerry Becker,  
VP of Development & Events  
954-537-1010 ext.220  
[kbecker@bgcbc.org](mailto:kbecker@bgcbc.org)

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE