

Special Performance by:

RANDY HOUSER
RH



28th Annual
Ranch
ROAM
SPONSORSHIP
OPPORTUNITIES
MARCH 22, 2025

ABOUT RANCH ROAM

The 28th Annual Amazon Ranch Roam hosted by Bergeron Family of Companies, benefiting Boys & Girls Clubs of Broward County, is back... The Country Western version of Black-Tie in Cowboy Boots!

WHAT

A UNIQUE, WILD AND WOOLY WESTERN EXPERIENCE ON A REAL WORKING RANCH. FEATURING A NIGHT OF OLD WEST EXCITEMENT WITH:

- A 3-Course Western Dinner
- An Old West Casino
- Live Music by the Shadow Creek Band
- **Special Performance by Randy Houser**
- Line Dancing Lessons & Demonstrations
- Live and Silent Auctions
- Wildlife Exhibit, Mechanical Bull Riding and who knows what else might happen on your wild west adventure!

WHEN

SATURDAY, MARCH 22, 2025
6:00PM - 11:00PM

WHERE

**WAY OUT WEST -
"ALLIGATOR" RON BERGERON'S GREEN GLADES RANCH**
21111 SW 16TH STREET, WESTON, FL 33332

ATTIRE

BOOTS, BLING AND BLUE JEANS
Country Western's version of black tie in cowboy boots.

ABOUT BOYS & GIRLS CLUBS OF BROWARD COUNTY (WWW.BGCBC.ORG)

Our mission at Boys & Girls Clubs of Broward County (BGCBC) is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens. Thousands of children take part in our core programs at all 15 of our county clubs. The fee for caregivers to send a child to the BGCBC is only \$15 a year. However, with the full cost to send one child being almost \$1,305, events like Ranch Roam help offset the costs so we can give our children a chance at a positive life. By focusing on academic success, healthy lifestyles and teaching them to have a good character, we plant seeds for them to lead successful lives.

BECOME A CATTLEMAN, CATTLEWOMAN, OR CATTLEKID!



Membership Benefits Include:

- Table of 10 at the 28th Annual Ranch Roam
- Full page ad in the Ranch Roam event program
- Cattleman/Cattlemwoman banner displayed at Ranch Roam and Rodeo VIP BBQ
- 2 tickets (non-transferable) to a VIP Cocktail Party at “Alligator” Ron Bergeron’s Saloon (January 2025)
- Photo on the Cattlemen/Cattlemwomen Club Wall of Honor which is displayed at all Cattlemen/Cattlemwomen Club events
- 2 tickets to the Annual Cattlemen/Cattlemwomen Club sponsored Rodeo and VIP BBQ at the Davie Bergeron Rodeo Grounds with Cattleman/Cattlemwoman banner displayed in the arena
- Official Stetson Cowboy Hat (New Cattlemen/Cattlemwomen only)
- Custom Belt Buckle (New Cattlemen/Cattlemwomen only)

*****Price: \$6,000 per Cattleperson*****

TABLES / TICKETS

Table of 10:

- \$4,000 per table

Individual Tickets:

- \$500 per Individual Ticket

**FOR MORE INFORMATION, PLEASE CONTACT:
AMANDA HEYDER MCCARTHY
954-537-1010 ext. 235
AMCCARTHY@BGCBC.ORG**

TITLE SPONSOR - \$50,000

SOLD: Amazon

- 3 tables of 10
- Inside Front Program Cover (color ad)
- Full page color ad inside program
- Corporate Logo prominently located on invitation, save-the-date and in program
- Mention in all press releases and media materials
- Company banner displayed at Ranch Roam and Rodeo VIP BBQ
- Logo on all event signage
- Opportunity for networking with over 1,200 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 2 Cattleman/Cattlegirl memberships

Benefits include:

- o 4 tickets (non-transferable) to the VIP Cocktail Party preceding the main event on March 22, 2025
- o 4 tickets to Annual Cattlemen/Cattlegirls Club Round-Up (January 2025)
- o Official Stetson Cowboy Hat (New Cattlemen/Cattlegirls only)
- o Custom Belt Buckle (New Cattlemen/Cattlegirls only)
- o Photo on the Cattlemen/Cattlegirls Club Wall of Honor which is displayed at all Cattlemen/Cattlegirls Club events
- o 2 tickets to the Cattlemen/Cattlegirls Club sponsored Rodeo and VIP BBQ at the Davie Bergeron Rodeo Grounds



PRESENTING SPONSOR

- \$35,000



- 2 tables of 10
- Inside Back Program Cover (color ad)
- Full page color ad inside program
- Corporate Logo prominently located on invitation, save-the-date and in program
- Mention in all press releases and media materials
- Company banner displayed at Ranch Roam and Rodeo VIP BBQ
- Logo on all event signage
- Opportunity for networking with over 1,200 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership

Benefits include:

- o 4 tickets (non-transferable) to the VIP Cocktail Party preceding the main event on March 22, 2025
- o 2 tickets to Annual Cattlemen/Cattlegirls Club Round-Up (January 2025)
- o Official Stetson Cowboy Hat (New Cattlemen/Cattlegirls only)
- o Custom Belt Buckle (New Cattlemen/Cattlegirls only)
- o Photo on the Cattlemen/Cattlegirls Club Wall of Honor which is displayed at all Cattlemen/Cattlegirls Club events
- o 2 tickets to the Cattlemen/Cattlegirls Club sponsored Rodeo and VIP BBQ at the Davie Bergeron Rodeo Grounds



BOYS & GIRLS CLUBS
OF BROWARD COUNTY

HOST SPONSOR

SOLD: Bergeron Family of Companies



- 3 tables of 10
- Outside Back Program Cover (color ad)
- Full page color ad inside program
- Corporate Logo prominently located on invitation, save-the-date and in program
- Opportunity to welcome guests during dinner
- Mention in all press releases and media materials
- Company banner displayed at Ranch Roam and Rodeo VIP BBQ
- Logo on all event signage
- Opportunity for networking with over 1,200 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership

Benefits include:

- o 4 tickets (non-transferable) to the VIP Cocktail Party preceding the main event on March 22, 2025
- o 4 tickets to Annual Cattlemen/Cattlegirls Club Round-Up (January 2025)
- o Official Stetson Cowboy Hat (New Cattlemen/Cattlegirls only)
- o Custom Belt Buckle (New Cattlemen/Cattlegirls only)
- o Photo listing on the Cattlemen/Cattlegirls Club Wall of Honor which is displayed at all Cattlemen/Cattlegirls Club events
- o 2 tickets to the Cattlemen/Cattlegirls Club sponsored Rodeo and VIP BBQ at the Davie Bergeron Rodeo Grounds



ENTERTAINMENT SPONSOR

- \$25,000

SOLD: Beasley Media Group

- 2 tables of 10
- Inside Back Program Cover (color ad)
- 2 full page color ads inside program
- Corporate Logo prominently located on invitation, save-the-date and in program
- Opportunity to introduce headlining entertainer
- Mention in all press releases and media materials
- Company banner displayed at Ranch Roam and Rodeo VIP BBQ
- Logo on all event signage
- Opportunity for networking with over 1,200 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership

Benefits include:

- o 4 tickets (non-transferable) to the VIP Cocktail Party preceding the main event on March 22, 2025
- o 2 tickets to Annual Cattlemen/Cattlegirls Club Round-Up (January 2025)
- o Official Stetson Cowboy Hat (New Cattlemen/Cattlegirls only)
- o Custom Belt Buckle (New Cattlemen/Cattlegirls only)
- o Photo on the Cattlemen/Cattlegirls Club Wall of Honor which is displayed at all Cattlemen/Cattlegirls Club events
- o 2 tickets to the Cattlemen/Cattlegirls Club sponsored Rodeo and VIP BBQ at the Davie Bergeron Rodeo Grounds



BOYS & GIRLS CLUBS
OF BROWARD COUNTY

REGISTRATION & VIP RECEPTION SPONSOR -\$15,000



SOLD: Cleveland Clinic Florida

- 1 table of 10
- 2 Full page color ads inside program
- Corporate Logo prominently located on invitation and in program
- Mention in all press releases and media materials
- Company banner displayed at Ranch Roam and Rodeo VIP BBQ
- Logo on event signage
- Logo displayed on VIP credentials preceding main event
- Opportunity for networking with over 1,200 “who’s who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership

Benefits include:

- o 4 tickets (non-transferable) to the VIP Cocktail Party preceding the main event on March 22, 2025
- o 4 tickets to Annual Cattlemen/Cattlegirls Club Round-Up (January 2025)
- o Official Stetson Cowboy Hat (New Cattlemen/Cattlegirls only)
- o Custom Belt Buckle (New Cattlemen/Cattlegirls only)
- o Photo listing on the Cattlemen/Cattlegirls Club Wall of Honor which is displayed at all Cattlemen/Cattlegirls Club events
- o 2 tickets to the Cattlemen/Cattlegirls Club sponsored Rodeo and VIP BBQ at the Davie Bergeron Rodeo Grounds



LIVE AUCTION SPONSOR

- \$15,000



- 1 table of 10
- Full Page color ad inside program
- Mention in all press releases and media materials
- Corporate name prominently located on invitation and in program
- Logo on event signage
- Company banner displayed at Ranch Roam and Rodeo VIP BBQ
- Opportunity for networking with over 1,200 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- Company logo displayed on all live auction videos
- 1 Cattleman/Cattlegirl membership

Benefits include:

- o 2 tickets (non-transferable) to the VIP Cocktail Party preceding the main event on March 22, 2025
- o 2 tickets to Annual Cattlemen/Cattlegirls Club Round-Up (January 2025)
- o Official Stetson Cowboy Hat (New Cattlemen/Cattlegirls only)
- o Custom Belt Buckle (New Cattlemen/Cattlegirls only)
- o Photo on the Cattlemen/Cattlegirls Club Wall of Honor which is displayed at all Cattlemen/Cattlegirls Club events
- o 2 tickets to the Cattlemen/Cattlegirls Club sponsored Rodeo and VIP BBQ at the Davie Bergeron Rodeo Grounds



PROSECCO CART SPONSOR - \$12,500



SOLD: Fratarcangeli Wealth Management

- 1 table of 10
- Full Page color ad inside program
- Mention in all press releases and media materials
- Corporate name prominently located on invitation and in program
- Logo on event signage
- Company banner displayed at Ranch Roam and Rodeo VIP BBQ
- Company logo branded on Prosecco Cart for the event
- Company logo displayed on cups distributed at the event
- Opportunity for networking with over 1,200 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership

Benefits include:

- o 2 tickets (non-transferable) to the VIP Cocktail Party preceding the main event on March 22, 2025
- o 2 tickets to Annual Cattlemen/Cattlegirls Club Round-Up (January 2025)
- o Official Stetson Cowboy Hat (New Cattlemen/Cattlegirls only)
- o Custom Belt Buckle (New Cattlemen/Cattlegirls only)
- o Photo on the Cattlemen/Cattlegirls Club Wall of Honor which is displayed at all Cattlemen/Cattlegirls Club events
- o 2 tickets to the Cattlemen/Cattlegirls Club sponsored Rodeo and VIP BBQ at the Davie Bergeron Rodeo Grounds



Sponsor Logo



PHOTO OPPORTUNITY SPONSOR - \$5,000

Guests will have the opportunity to take a photo at this one-of-a-kind photo opportunity. Your company will have the option to brand the truck with your logo and be seen by over 1,200 guests.

As a sponsor you will also receive the following:

- 6 tickets to Ranch Roam
- Full page color ad in program
- Logo displayed on flower truck



VINTAGE BEER TRUCK SPONSOR - \$5,000

Your company will have the opportunity to brand the truck with your logo and be seen by over 1,200 guests.

As a sponsor you will also receive the following:

- Company logo on cups
- 6 tickets to Ranch Roam
- Full page color ad in program
- Logo displayed on Beer truck



ADDITIONAL SPONSORSHIP OPPORTUNITIES



Event Program Sponsor: \$15,000 **SOLD: Tito's Handmade Vodka**

- 1 table of 10
- Full-page color ad in event program
- Company logo listed on all program covers (program sponsored by with logo)
- Company recognition on social media & marketing materials

Coffee Cart Sponsor: \$7,500

- 8 Tickets to Ranch Roam
- Full-page color ad in event program
- Company logo branded on Coffee Cart/Coffee Cups
- Company recognition on social media & marketing materials

Cookie Sponsor: \$7,500

- 8 Tickets to Ranch Roam
- Full-page color ad in event program
- Company logo on Cookie tags placed at all table settings ("Courtesy of: with Company name")
- Company recognition on social media & marketing materials

Country Chic Boutique Sponsor: \$5,000

- 6 tickets to Ranch Roam
- Full-page color ad in event program
- Company logo listed on banner located at entrance of vendor marketplace
- Company logo listed on all vendor marketplace cards
- Company recognition on social media & media marketing materials

Sweet Saloon Sponsor: \$3,000

- 4 tickets to Ranch Roam
- Full-page color ad in event program
- Company logo on Sweet Saloon Sign ("Courtesy of: with Company Name")
- Company recognition on social media & marketing materials
- Underwrite ingredients for culinary kids to create treats for Ranch Roam

Raffle Sponsor: \$2,500

- 4 tickets to Ranch Roam
- Full-page color ad in event program
- Company logo listed on raffle signage
- Company recognition on social media & marketing materials

UNDERWRITING OPPORTUNITIES FOR 2025

The following event components are available for underwriting:

ITEM	COST	BENEFITS
Video Production	\$10,000	1 table of 10, 1 banner and a full page color ad inside program
Lighting & Sound	\$10,000	1 table of 10, 1 banner and a full page color ad inside program
Casino SOLD: Tripp Scott	\$5,000	6 tickets, 1 banner, a full page color ad inside program and Company name on Casino Sign
Menu Sponsor	\$5,000	6 tickets, 1 banner, a full page color ad inside program, and logo listed on all menus
Decorations	\$5,000	6 tickets, 1 banner and a full page color ad inside program
Liquor	\$5,000	6 tickets, 1 banner and a full page color ad inside program
Beer (25 cases)	\$2,500	4 tickets and a full page color ad inside program
Cell Phone Charging Stations (2 available)	\$2,500	4 tickets, logo on charging stations, and a full page color ad inside program
Digital Photo Op	\$2,500	4 tickets, logo on pictures and a full page color ad inside program
Wanted Poster Sponsor	\$2,500	4 tickets, full page ad in the program, and company logo on all wanted posters
Interactive Activities <input type="checkbox"/> Wildlife Critters <input type="checkbox"/> Mechanical Bull Ride <input type="checkbox"/> Wild West Cowboys <input type="checkbox"/> Line Dancers <input type="checkbox"/> Gator Boys SOLD: Ft. Lauderdale Mariners Club <input type="checkbox"/> Chili Chuck Wagon <input type="checkbox"/> South Florida Cloggers	\$1,500 each	2 tickets, signage at activity and a full page color ad inside program
In-Kind SOLD: The Special Events Group <input type="checkbox"/> Centerpieces <input type="checkbox"/> Courtyard Lighting <input type="checkbox"/> Gobo Logos		1 table of 10, 1 banner and a full page color ad inside program



Special Performance by:

RANDY HOUSER
RH



SPONSORSHIP AGREEMENT

Type of Sponsorship: _____

Company Name: _____

Address, City, State, Zip: _____

Contact Name: _____

Phone Number: _____ Email: _____

Name on Card: _____

Credit Card Number: _____

Mastercard Amex Visa Discover

Expiration Date: _____ CVV: _____ Amount to charge: _____

SIGNATURE

DATE

Please return form to:
Amanda Heyder McCarthy, Director of Events
954-537-1010 ext. 235
amccarthy@bgcbc.org