



BOYS & GIRLS CLUBS
OF BROWARD COUNTY

TITLE SPONSOR
amazon



EST. 1996

29TH ANNUAL RANCH ROAM



PRESENTED BY **FRIENDS OF TONY NOVELLY**

HOSTED BY **BERGERON**
Family of Companies



Special Performance by:

MEGHAN PATRICK

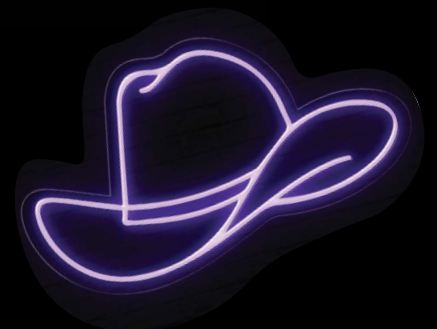
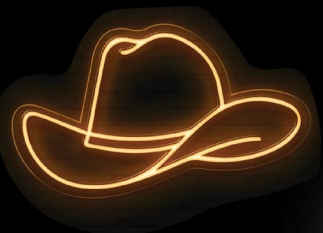


29th Annual

Ranch Roam

March 28, 2026

SPONSORSHIP OPPORTUNITIES



ABOUT RANCH ROAM

The 29th Annual Amazon Ranch Roam hosted by Bergeron Family of Companies, benefiting Boys & Girls Clubs of Broward County, is back... The Country Western version of Black-Tie in Cowboy Boots!

WHAT

A UNIQUE, WILD AND WOOLY WESTERN EXPERIENCE ON A REAL WORKING RANCH. FEATURING A NIGHT OF OLD WEST EXCITEMENT WITH:

- A 3-Course Western Dinner
- An Old West Casino
- Live Music by the Shadow Creek Band
- **A Special Live Performance Meghan Patrick**
- Line Dancing Lessons & Demonstrations
- Live and Silent Auctions
- Wildlife Exhibit, Mechanical Bull Riding and who knows what else might happen on your wild west adventure!

WHEN

SATURDAY, MARCH 28, 2026

6:00 PM - 11:00 PM

WHERE

WAY OUT WEST -

“ALLIGATORS” RON & ALI BERGERON’S GREEN GLADES RANCH

21111 SW 16th Street, Weston, FL 33332

ATTIRE

Country Western’s version of black-tie in cowboy boots

ABOUT BOYS & GIRLS CLUBS OF BROWARD COUNTY (WWW.BGCBC.ORG)

Our mission at Boys & Girls Clubs of Broward County (BGCBC) is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens. Thousands of children take part in our core programs at all 18 of our county Clubs. The fee for caregivers to send a child to the BGCBC is only \$15 a year. However, with the full cost to send one child being almost \$2,791, events like Ranch Roam help offset the costs so we can give our children a chance at a positive life. By focusing on Academic Success, Character & Leadership, Health & Well-being and Life & Workforce Readiness, we plant seeds for them to lead successful lives.

BECOME A CATTLEMAN, CATTLEWOMAN, OR CATTLEKID!

Membership Benefits Include:



- Table of 10 at the 29th Annual Ranch Roam
- Full page ad in the Ranch Roam event program (ad due 03/09/26)
- Cattleman/Cattlewoman banner displayed at Ranch Roam and Rodeo VIP BBQ
- 2 tickets to a VIP cocktail party preceding Ranch Roam on March 28, 2026
- 2 tickets (non-transferable) to a VIP Cocktail Party at "Alligators" Ron & Ali Bergeron's Saloon (January 2026)
- 2 tickets to the Annual Cattlemen/Cattlewomen Club sponsored Rodeo and VIP BBQ at the Davie Bergeron Rodeo Grounds
- Photo on the Cattlemen/Cattlewomen Club Wall of Honor which is displayed at all Cattlemen/Cattlewomen Club events
- Official Stetson Cowboy Hat (New Cattlemen/Cattlewomen only)
- Custom Belt Buckle (New Cattlemen/Cattlewomen only)

*****Price: \$6,000 per Cattleperson*****

TABLES / TICKETS

Table of 10:

- \$4,000 per table

Individual Tickets:

- \$500 per Individual Ticket

**FOR MORE INFORMATION, PLEASE CONTACT:
AMANDA MCCARTHY
954-537-1010 ext. 235
AMCCARTHY@BGCBC.ORG**

TITLE SPONSOR-\$50,000

SOLD: Amazon

- 3 tables of 10
- 2 full page ads (inside front program cover & full page) (ads due: 03/09/26)
- Company Logo prominently located on invitation, save-the-date and in program
- Mention in all press releases and media materials
- Logo on all event signage
- Opportunity for networking with over 1,300 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 2 Cattleman/Cattlegirl memberships (see first page for benefits)

PRESENTING SPONSOR-\$35,000

SOLD: Friends of Tony Novelly

- 2 tables of 10
- 2 full page ads (inside back program cover & full page) (ads due: 03/09/26)
- Company Logo prominently located on invitation, save-the-date and in program
- Mention in all press releases and media materials
- Logo on all event signage
- Opportunity for networking with over 1,300 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership (see first page for benefits)



HOST SPONSOR

SOLD: Bergeron Family of Companies

- 3 tables of 10
- 2 full page ads (outside back program cover & full page (ads due: 03/09/26))
- Logo prominently located on invitation, save-the-date and in program
- Opportunity to welcome guests during dinner
- Mention in all press releases and media materials
- Logo on all event signage
- Opportunity for networking with over 1,300 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership (see first page for benefits)

ENTERTAINMENT SPONSOR- \$25,000

- 2 tables of 10
- 2 full page ads (ads due: 03/09/26)
- Mention in all press releases and media materials
- Logo on event signage
- Opportunity for networking with over 1,300 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership (see first page for benefits)



VIP RECEPTION SPONSOR-\$18,000

SOLD: Cleveland Clinic Florida

- 1 table of 10
- Full page ad inside program (ad due: 03/09/26)
- Logo prominently located on invitation and in program
- Logo on event signage
- Logo displayed on VIP credentials preceding main event
- Opportunity for networking with over 1,300 “who’s who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership (see first page for benefits)

REGISTRATION SPONSOR-\$18,000

SOLD: JM Family Enterprises

- 1 table of 10
- Full page ad (ad due: 03/09/26)
- Logo texted out to all guests via registration platform
- Logo on event signage
- Opportunity for networking with over 1,300 “who’s who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership (see first page for benefits)



LIVE AUCTION SPONSOR- \$15,000

SOLD: IRG Global Emergency Management

- 1 table of 10
- Full Page ad inside program (ad due: 03/09/26)
- Logo on event signage
- Opportunity for networking with over 1,300 “Who’s Who” in Broward County
- Logo displayed on all live auction videos & live auction program pages
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership (see first page for benefits)

PROSECCO CART SPONSOR- \$12,500

SOLD: Fratarcangeli Wealth Management

- 1 table of 10
- Full Page ad (ad due: 03/09/26)
- Logo on event signage
- Logo branded on Prosecco Cart for the event
- Logo displayed on cups distributed at the event
- Opportunity for networking with over 1,300 “Who’s Who” in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership (see first page for benefits)



EVENT PROGRAM SPONSOR- \$10,000

SOLD: Tito's Handmade Vodka

- 1 table of 10
- Full page ad (**ad due: 03/09/26**)
- Logo listed on all digital & printed program covers (program sponsored by with logo)
- Company recognition on social media & marketing materials
- Opportunity for networking with over 1,300 "Who's Who" in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership (**see first page for benefits**)



Sponsor Logo Here

MAIN BAR SPONSOR-\$10,000

SOLD: CORE Construction

- 1 table of 10
- Full Page ad (**ad due: 03/09/26**)
- Logo on event signage
- Logo displayed at main bar
- Opportunity to have specialty cocktail named after company
- Opportunity for networking with over 1,300 "Who's Who" in Broward County
- Logo displayed on silent auction online platform
- 1 Cattleman/Cattlegirl membership (**see first page for benefits**)

SILENT AUCTION SPONSOR- \$7,500

SOLD: NSU Florida

- 8 tickets to Ranch Roam
- Full Page ad (ad due: 03/09/26)
- Logo on event signage
- Logo displayed on silent auction online platform and silent auction cards
- Opportunity for networking with over 1,300 “Who’s Who” in Broward County
- Logo on silent auction e-blast
- Company recognition on social media & marketing materials

COFFEE CART SPONSOR-\$7,500

- 8 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo branded on Coffee Cart/Coffee Cups
- Logo displayed on silent auction platform
- Company recognition on social media & marketing materials
- Logo on event signage

COOKIE SPONSOR-\$7,500

- 8 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo on Cookie tags placed at all table settings (“Courtesy of: with Company name”)
- Logo on event signage
- Logo displayed on silent auction platform
- Company recognition on social media & marketing materials



PHOTO OPPORTUNITY SPONSOR-\$5,000

SOLD: Azora Aviation

- 6 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo displayed on flower truck
- Logo on event signage
- Company recognition on social media & marketing materials

SPONSOR LOGO HERE



VINTAGE BEER TRUCK SPONSOR-\$5,000

- 6 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo on cups at beer truck
- Logo displayed on Beer truck
- Logo on event signage
- Company recognition on social media & marketing materials

COMPANY LOGO HERE



CASINO SPONSOR-\$5,000

SOLD: Tripp Scott

- 6 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Company logo on Casino Sign
- Logo on event signage
- Company recognition on social media & marketing materials

MENU SPONSOR-\$5,000

- 6 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Company logo listed on printed menus at table settings
- Logo on event signage
- Company recognition on social media & marketing materials

COUNTRY CHIC BOUTIQUE SPONSOR-\$5,000

- 6 tickets to Ranch Roam
- Full page ad in event program (ad due: 03/09/26)
- Logo listed on banner located at entrance of vendor marketplace
- Logo on event signage
- Logo listed on all vendor marketplace cards
- Company recognition on social media & marketing materials



LIQUOR SPONSOR-\$5,000

- 6 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo on event signage
- Company recognition on social media & marketing materials

SWEET SALOON SPONSOR-\$3,000

- 4 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo on Sweet Saloon Sign ("Courtesy of: with Company Name")
- Logo on event signage
- Company recognition on social media & marketing materials
- Underwrite ingredients for culinary kids to create treats for Ranch Roam

RAFFLE SPONSOR-\$2,500

- 4 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo on raffle signage
- Company recognition on social media & marketing materials

BEER (25 CASES)-\$2,500

- 4 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo on event signage
- Underwrite beer for Ranch Roam
- Company recognition on social media & marketing materials

CELL PHONE CHARGING STATIONS- \$2,500 (2 AVAILABLE)

- 4 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo on charging station
- Logo on event signage
- Company recognition on social media & marketing materials



DIGITAL PHOTO OP OR ROAMING PHOTOGRAPHER SPONSOR-\$2,500 (2 AVAILABLE)

- 4 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Logo on digital picture border

WANTED POSTER SPONSOR-\$2,500

SOLD: HCA Florida Westside Hospital

- 4 tickets to Ranch Roam
- Full page ad (ad due: 03/09/26)
- Company logo on all wanted posters

MECHANICAL GATOR RIDE SPONSOR - \$2,500

- 4 tickets to Ranch Roam
- Full Page Ad (ad due: 03/09/26)
- Company logo at signage by the Gator Ride

INTERACTIVE ACTIVITIES-\$1,500/EACH (YOUR CHOICE OF)

- Wildlife Critters
- Wild West Cowboys
- Gator Boys
- South Florida Cloggers
- Line Dancers
- Chili Chuck Wagon

- 2 tickets to Ranch Roam
- Logo on signage at activity
- Full page ad (ad due: 03/09/26)

DECORATION & COURTYARD LIGHTING SPONSOR

SOLD: The Special Events Group

- 1 table of 10
- 1 banner
- Full page ad (ad due: 03/09/26)





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SPONSORSHIP AGREEMENT

Type of Sponsorship : _____

Company Name : _____

Address, City, State, Zip : _____

Contact Name : _____

Phone Number : _____

Email : _____

Name on Card: _____

Credit Card Number : _____

Mastercard Amex Visa Discover

Expiration Date : _____ CVV : _____ Amount to charge : _____

SIGNATURE

DATE

SPONSORSHIP TERMS

- All sponsorships must be paid in full by February 27th, 2026
- Please sign below and email to amccarthy@bgcbc.org
- Please mail checks to:
Boys & Girls Clubs of Broward County
Attn: Amanda McCarthy
877 NW 61st St,
Fort Lauderdale, FL 33309
EIN: 59-1108790

THANK YOU FOR YOUR SUPPORT!

Please return form to:
Amanda McCarthy, Director of Events
954-537-1010 ext. 235
amccarthy@bgcbc.org